

# Tips for Studying the Classified Ads

10

Want ads usually run for several days. Keep track of the ads to which you respond so you do not answer the same ad twice.

1

Newspapers have two main kinds of want ads—those that sell and those that advertise jobs.

2

Look at the main Classified Ads Index to find the section where you want to start your search.

9

An ad often covers more than one topic, so it is a good idea to read an entire ad in case what you are looking for is the second or third item.

3

The main index will list general areas and their number ranges.

8

Large ads cost more than small ads so abbreviations are often used to keep costs down.



4

An area index, located at the beginning of each of the main areas, will list each individual topic and number in the area.

7

A topic without many listings could start and end in the middle of a column and never be listed at the top of a column. Glance down each column.

6

A topic and number will be listed at the top of each want ad column.

5

The topics in an area will be in numerical order. Not all topics will have listings each week.

## Lesson #3C

# Studying the Classified Ads

Directions: Cut three classified ads out of your local newspaper. Choose ads with phrases and abbreviations. Place the ads in the left column below. In the right column, rewrite the ads in complete sentences with no abbreviations.

Ad #1	Ad #1 written in complete sentences without abbreviations <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Ad #2	Ad #2 written in complete sentences without abbreviations <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
Ad #3	Ad #3 in complete sentences without abbreviations <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>

# Choosing Fast Food

Directions: Use the menu on page 41 to plan a meal for each of the people below.

Karl is very hungry and can eat more than most other people. He does not like chicken.

Todd had a hamburger in the middle of the afternoon, so he is only a little bit hungry.

Perry just got a promotion and is stopping by for a big treat.

You—What would you like to eat?